### **GRADING - ACHIEVED**

### Planning - 6 points

- 1. Has been submitted w/ most aspects of project
- 2. Most of the software methods & workflows to be used

### Timetable - 6 points

- 1. Has been submitted and planned reasonably and effectively
- 2. Clearly states specific deliverables to be submitted each milestone

## Scope and Focus - 6 points

- 1. Approved by tutor
- 2. Final output is achievable within time-frame with content of project
- 3. Relevant and challenging
- 4. Clear pre visualisation of final outcome

## Research and reference material - 6 points

- 1. Relevant research and reference has been submitted
- 2. Mostly processed for ease of use within project

## Production Management - 6 points

- 1. Production updates have been documented on a near-daily basis
- 2. Dailies but doesn't reflect on processes

#### Feedback and Review - 6 points

- 1. Some reviews from tutor and classmates most days documenting feedback
- 2. Evidence submitted show work revised based on feedback received

#### Execution of Final Output - 15 points

- 1. At least 3 of proposed milestones in the brief have been met
- 2. Final output meets most of requirements in brief.

### Final Presentation - 6 points

- 1. Final work presented
- 2. Includes ideation, process, problems encountered/ solutions and final reflection.
- 3. Covers manly workflows utilized throughout project
- 4. Documentation is adequately clean, professional, demonstrates some design with use of colors and layout.
- 5. Few spelling and grammar mistakes evident

### **GRADING - EXCELLENT**

# Planning - 10 points

- 1. Has been submitted
- 2. Covers all aspects of project w/ breakdown of software, multiple methods and workflows
- 3. Choices are justified and documented
- 4. Extension work has been considered, time permitting
- Communicated and presented brief plan requirements, critically analysed planning processed

## Timetable - 10 points

- 1. Has been submitted
- 2. Time has been planned effectively
- 3. Clearly states specific deliverable to be submitted each milestone
- 4. Every day has been planned in detail with clear goals to be met.

## Scope and Focus - 10 points

- 1. Pitch has been approved by tutor.
- 2. Pitched final output is achievable within time-frame with content of the project being both highly relevant and challenging.
- 3. Communicates highly focused and specific pre-visualization of what final outcome will look like.

# Research and reference material - 10 points

- 1. High quality reference material pertaining to the intended final output has been sourced and processed for ease of use within project.
- 2. Contemporary industry best practice workflow has been researched and documented

#### Production Management - 10 points

- 1. Professionalism is displayed throughout entire specialization project.
- 2. Student has submitted all dailies and demonstrated ability to analysed problems and solutions, technical issues.
- 3. Excellent production management shown through day to day blogging, use of project management tools (such e.g Trello), adaptability, problem solving and documentation.

### Feedback and Review - 10 points

- 1. Sought reviews and feedback from industry contacts / professionals working in a related area of specialization.
- 2. Evidence shown that feedback was documented from multiple sources and final outcome has been revised to match w/ justification given.

# Execution of Final Output - 30 points

- 1. All milestones of brief have been met/ exceeded.
- 2. Final output exceeds all of requirements stated in brief.
- 3. Contemporary industry best practice workflow has been adhered to.
- 4. Aesthetic qualities of final output demonstrates advanced understanding of anatomy, animation principles and form/function where applicable.

# Final Presentation - 10 points

- 1. Has been presented
- 2. Includes ideation process, problems/solutions and final reflection
- 3. Clear and compelling, conveys full range of workflows utilised throughout project.
- 4. Documentation is clean, professional and demonstrates a strong sense of design, understanding colors and layout.
- 5. Spelling and grammar is correct throughout.